

## Portrait Use and Photography in Expo 2025 Osaka, Kansai, Japan

### 1. Use of Portraits at the Venue

At Expo 2025 Osaka, Kansai, Japan (hereinafter referred to as "the Expo"), there is a possibility that visitors to the Expo may be included in photos and videos taken by Japan Association for the 2025 World Exposition (hereinafter referred to as "the Association") and businesses commissioned by the Association, Official Participants, Non-official Participants, mass media, etc.

Also, there may be cases in which individual photos of visitors are taken at various pavilions or event venues, etc.

Please note that photos and videos taken at these facilities may be used in the official records of the Association, as well as for promotions, marketing, advertisements, public relations, announcements concerning the Association or related organisations, reports by the mass media, screen projections in pavilions and event venues, etc.

### 2. Photography at the Venue

Photos and videos taken by you at the venue are permitted to be used only for your own personal use, provided that they do not disturb other visitors. See below for information on the restrictions on photography and filming. Please note that the Association will not be responsible for any problems that occur during photography and filming.

For further information on restrictions on photography and filming at the venue, please check the "[Rules and Regulations for Visitors Regarding Prohibited Items and Activities.](#)"

#### [RESTRICTIONS ON PHOTOGRAPHY AND FILMING]

The following are prohibited:

- Photography and filming that interferes with or threatens to interfere with the operation of the Association.
- Photography and filming that causes or threatens to disadvantage, damage, or inconvenience the Association and visitors.
- Photography and filming that threatens to damage the building or equipment of the venue.

- Photography and filming in areas where photography and filming are prohibited or at events where photography and filming are not permitted.
- Photography and filming that infringes or threatens to infringe copyright, trademark rights, publicity rights, or other intellectual property rights.
- Photography and filming that violates or threatens to violate laws, regulations, or public order.
- Photography and filming for commercial purposes.
- Photography and filming for obscene purposes.
- Any other photography or public transmission deemed inappropriate by the Association.

All or part of the content of this page is subject to change by the Association without prior notice.